

# DULUTH GARDEN FLOWER SOCIETY

Date: 06/02/2014

Recorder: James Gittlemeier

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Bookworms	Hart Haven	Lakeshore Botanical Gardens	Northern Lights	Smithville Tom Black
Chester Creek James Gittlemeier	Hilltop Kathy Hannan	Lakeview	Northland Orchid Society	Tischer Creek Tom Kasper
Coffee Creek Joan Barrett*	Hortus	Longview	Oregon Creek Printha Markert Julie Mockler	Upper Cody Community Garden
Duluth Heights Reggie Phillips	Lake Aire Cathy Nelson	Morgan Park Amy Johnson Lucile Kolberg	Park Point Diane Gould	VCAP
Essentia Wellness	Lake Superior Garden Club	Mt. Royal	Proctor Hilltop	Wild Ones
Fredenberg Town Hall Gardeners	Lake Superior Rose Society Margaret J. Anderson	Normanna Lane Cooke*	St. James "Mary" Garden	Zenith City Diggers
Gitche Gumme Ann Fink	Lake Superior Master Gardeners Mae Anderson*			

\* Indicates affiliation with more than one club

SUBJECT	DISCUSSION	ACTION	RESPONSIBLE PERSON
Review minutes of: 05/05/2014	Copies of June minutes were passed out at meeting.	<i>Need to approve May &amp; June minutes.</i>	
Treasurer's Report	<p><u>Balance:</u> \$6,561.15.</p> <p><u>Deposit:</u> Secret Garden Tour \$846.00 &amp; \$623.00, Membership Dues \$640.00</p> <p><u>Expenses:</u>\$13.74 to Paper Hog for Meeting minutes, \$26.38 Flower Show Meeting Midi Restaurant, \$200.00 Lake Superior Web Design.</p> <p>.</p>	<p><i>Joan Barrett motioned to accept the Treasurer's Report. Diane Gould seconded.</i></p> <p><i>Treasurer Report was approved.</i></p>	
<b><u>OLD BUSINESS</u></b>  Beautification Grants	Awarded grants to Longview and Bookworms clubs. Budgeted \$1,500 and only gave out \$729. Discussed whether or not to undertake another grant cycle, since only half of what was published was awarded.		

SUBJECT	DISCUSSION	ACTION	RESPONSIBLE PERSON
<b><u>OLD BUSINESS Cont'd</u></b> <b>19<sup>th</sup> Annual Plant Sale</b> <i>"Gardening Opener"</i> Saturday, May 31 <sup>st</sup> Rose Garden Parking Lot 8am	A total of 19 groups participated, with 17 being DGFS clubs. Weather was awful, but good attendance. Clubs sold between \$300 - \$5,000 worth of plants. Items discussed were: happy with the extra week, able to get more out of the garden, stick with the "last Saturday of May" prefer to not follow Memorial Day weekend, extend the time from 8am to Noon, 2 of the 8 signs were stolen, got the word out through social media and ads, improve the spatial organization (rows of plants), sell DGFS aprons and coffee mugs, need a tent for the info table, and continue with the same location next year.	<i>Motion to approve future plant sale dates (Last Saturday of May) and times (8am to Noon) by Kathy Hannan. 2<sup>nd</sup> by Tom Black. Action Approved.</i>	
<b><u>NEW BUSINESS</u></b> <b>Great Gardening - WDSE</b>	No one staffed the May 29 show, though the June 5 and 12 shows were covered. Discussed creating a reserve list of willing last-minute request for volunteers.		
<b>Tomato Man</b>	DGFS has stepped back, though individual clubs are still participating. St. James, Congdon, Lowell and Myers-Wilkins (with help from Duluth East High) schools all participated in this year's project.	<i>Possibly form a committee to decide what it takes and wants to be a part of future Tomato Man projects.</i>	
<b>Secret Garden Tour</b>	43 bus tickets and 45 map tickets have been sold. Discussion included that this is the only fundraiser which supports the overall Society. Still need potential gardens for the tour, have 3 gardens set, need 3 more. 529 postcards mailed out. Tickets cost \$37 for the bus tour and \$18 for the self-guided tour.		



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<p><b><u>NEW BUSINESS cont'd.</u></b>  <b>Flower Show &amp; Harvest Festival</b></p>	<p>Discussion focused on the continuation of the Flower Show. It has been held every year since 1928, one of the longest running events in Duluth. At the special Flower Show meeting in May, only Tom and Ann attended. Last year's show was a poor one (attendance). Moving the date over the years has had little recognizable impact.</p> <p>Discussed the evolution in gardening, people are more interested in growing food today over planting flowers. Possible need for the show to evolve into a Harvest Celebration, combining the Flower Show with a harvest related event. Could create a partnership with PBS, Duluth Community Garden Program and DGFS. Eliminate prizes and judging, and focus more on showing what you grow. This could be an event to promote gardening at all levels. This event could be held the 2<sup>nd</sup> or 3<sup>rd</sup> week of September. Annual Rose Show could be the alternative to the DGFS Flower Show.</p>		
<p><b>Christmas Dinner</b></p>	<p>Discussed trying a luncheon over a dinner, due to concerns that it is too expensive. Decided that we would continue to hold it at the Gitchie Gami Club on Monday, December 1, 2014 (the normal meeting date – 1<sup>st</sup> Monday of December)</p>		

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<p><b><u>NEW BUSINESS cont'd.</u></b> <b>Spring Luncheon 2015</b></p>	<p>Discussed who would like to lead the Spring Luncheon this year. Smaller attendance this years (55-66 people) as compared with years past:</p> <p>2013 – 120 people 2012 – 150 people</p> <p>Look at bringing in a nationally known speaker.</p>		
<p><b><u>OTHER</u></b></p>	<p>Rose Show – send flyer out to membership. St. Louis County Extension Plant Sale – Saturday, June 7.</p>		
<p><b>Next meeting:</b> August 4, 2014 Monday @ 5:15 p.m. @ Grant Recreation Community Center at 901 E. 11<sup>th</sup> Street (11<sup>th</sup> St &amp; 9<sup>th</sup> Ave E)</p> <p><b>Please email website items to:</b> duluthgardenflowersociety@gmail.com by the <i>Friday</i> following the Monday meeting.</p>			